

# Cameron Nielsen

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Education	<b>Industrial Design BFA</b> Candidate, Brigham Young University (French Minor) Cumulative GPA 3.57/4.0, Expected Graduation April 2010	
Experience	<b>Innovation Cell Intern</b> , BD Medical, Aug. 2009 - Present <ul style="list-style-type: none"><li>- Supported senior designer in ethnographic observational research and interviews</li><li>- Synthesized highly complex medical procedures into digestible visual information</li><li>- Produced deliverables for internal promotion of design thinking to worldwide VPs and CEO</li></ul> <b>Industrial Design Intern / Freelance</b> , American Covers, Inc., April - Dec. 2008 / July 2009 <ul style="list-style-type: none"><li>- Developed several products from conception to national retail distribution</li><li>- Interfaced with international manufacturing partners for rapid production</li><li>- Evangelized the power of design to a company new to its strategic value</li></ul> <b>Student Designer</b> , Icon Fitness, Jan. 2009 - April 2009 <ul style="list-style-type: none"><li>- Presented treadmill concept balancing user, environmental, and corporate needs</li><li>- Validated appropriate sustainable options for large muscle group exercise equipment</li><li>- Researched sustainability best practices, market perceptions, and success stories</li></ul> <b>Student Designer</b> , Logitech Wilife, Nov. - Dec. 2008 <ul style="list-style-type: none"><li>- Won \$500 prize in final concept presentation to Wilife CEO and product developers</li><li>- Leveraged Wilife strategic advantage technologies in new concepts</li><li>- Identified market opportunities through personal interviews &amp; observational research</li></ul> <b>Sales Support Agent</b> , Nu Skin Enterprises, Sept. 2005 - April 2008 <ul style="list-style-type: none"><li>- Soft-sold hundreds of dollars monthly in personal care and health supplements</li><li>- Mentored new employees in ultra fast-paced problem solving and multitasking</li><li>- Provided expert customer service to international distributors and customers</li></ul>	
Competence	Design	Problem finding, ethnographic research, rapid visualization, form definition, iterative refinement, presentation rendering, graphic design
	Software	Photoshop, Illustrator, InDesign, Solidworks, Rhino, Alias, Powerpoint, Word, Sketchbook Pro, Painter, Wacom interfaces, Apple apps
	Prototyping	Ideation modeling, rapid prototyping, material properties, manufacturing processes
	Business	Presentations, public speaking, international business, consumer and social trends, market opportunity analysis, technical writing, customer service, sales
	Language	French & Tahitian (fluent)
	Strengths	Passionate, proactive, creative
Awards/Activities	Eagle Scout, Jazz & Classical Piano, Racquetball, Volunteer Service Representative, Logitech WiLife Sponsored Project \$500 Prize, I.D. Scholarship, I.D.S.A. Student Council	
Work Sample	<a href="http://www.cameronnielsen.com">www.cameronnielsen.com</a> <a href="http://www.coroflot.com/cameronnielsen">www.coroflot.com/cameronnielsen</a>	