

Cameron Nielsen

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801.669.0610

Education	Industrial Design BFA Candidate, Brigham Young University (French Minor) Cumulative GPA 3.57/4.0, Expected Graduation August 2010												
Competence	<table><tr><td>Design</td><td>Problem finding, ethnography, rapid visualization, form definition, iterative refinement, presentation rendering, graphic design</td></tr><tr><td>Software</td><td>Photoshop, Illustrator, InDesign, Solidworks, Rhino, Hypershot, Photoview, Powerpoint, Word, Sketchbook, Wacom & Apple apps</td></tr><tr><td>Prototyping</td><td>Ideation modeling, rapid prototyping, manufacturing processes, material properties</td></tr><tr><td>Business</td><td>Presentations, public speaking, international business, social trends, market opportunity analysis, technical writing, customer service, sales</td></tr><tr><td>Language</td><td>Conversational French</td></tr><tr><td>Strengths</td><td>Passionate, proactive, creative</td></tr></table>	Design	Problem finding, ethnography, rapid visualization, form definition, iterative refinement, presentation rendering, graphic design	Software	Photoshop, Illustrator, InDesign, Solidworks, Rhino, Hypershot, Photoview, Powerpoint, Word, Sketchbook, Wacom & Apple apps	Prototyping	Ideation modeling, rapid prototyping, manufacturing processes, material properties	Business	Presentations, public speaking, international business, social trends, market opportunity analysis, technical writing, customer service, sales	Language	Conversational French	Strengths	Passionate, proactive, creative
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Experience	<p>Industrial Design Intern, Design Engine, Jan. 2010 - Present</p> <ul style="list-style-type: none">- Working with principal on internal ventures and traditional consulting projects <p>Innovation Cell Intern, BD Medical, Aug. 2009 - Jan. 2010</p> <ul style="list-style-type: none">- Supported senior designer in ethnographic observational research and interviews- Synthesized highly complex medical procedures into digestible visual information- Produced deliverables for internal promotion of design thinking to worldwide VPs <p>Industrial Design Intern/Freelance, American Covers, April - Dec. 2008 / July 2009</p> <ul style="list-style-type: none">- Developed several products from conception to national retail distribution- Interfaced with international manufacturing partners for rapid production- Evangelized the power of design to a company new to its strategic value <p>Student Designer, Icon Fitness, Jan. - April 2009</p> <ul style="list-style-type: none">- Presented treadmill concept balancing user, environmental, and corporate needs- Validated sustainable options for large muscle group exercise equipment- Researched sustainability best practices, market perceptions, and success stories <p>Student Designer, Wilife, Nov. - Dec. 2008</p> <ul style="list-style-type: none">- Won \$500 prize for final concept presentation to Wilife CEO and developers- Leveraged Wilife strategic advantage technologies in new concepts- Identified new opportunities through personal interviews & observational research												
Awards/Activities	Eagle Scout, Jazz & Classical Piano, Racquetball, Volunteer Service Representative, WiLife Sponsored Project \$500 Prize, I.D. Scholarship, I.D.S.A. Student Council												
Work Sample	www.cameronnielsen.com www.coroflot.com/cameronnielsen												