

CAMERON NIELSEN

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WORK SAMPLE

www.cameronnielsen.com

EXPERIENCE

- 4.11 - Present** **Junior Industrial Designer / Altec Lansing / San Diego, CA**
Lead designer on speaker programs from concept to mass production. Helped define a new, consistent, and innovative industrial design language. Evangelized design through presentations and relationships. Contributed to key brand identity elements, such as the brand typeface and POP displays.
- 1.11 - 4.11** **Industrial Design Intern / Rocketship Inc. / Provo, UT**
Participated in client brainstorm sessions. Sketched and prototyped concepts for outdoor, consumer electronics, and housewares products.
- 1.10 - 4.11** **Design & Brand Consultant / Park City, UT**
Worked with several small companies on projects ranging from industrial design to brand strategy and implementation
- 8.09 - 1.10** **Industrial Design Intern / BD Medical / Sandy, UT**
Developed infusion therapy product concepts validated by user feedback and observational research. Supported on-site ethnography visits.
- 4.08 - 8.09** **Intern/Freelance Industrial Designer / HandStands / Draper, UT**
Designed several new products in a few weeks. Collaborated with design manager on visual presentations for retailers.

EDUCATION

2005 - 2010 **Bachelor of Fine Arts / Industrial Design / Brigham Young University**
Cumulative GPA 3.58 / French Minor

SKILLS

- Analog** Freehand Sketching, Rendering, Prototype construction
- Digital**
- | | |
|---------------------|-------|
| Wacom CINTIQ/Intuos | +++++ |
| Photoshop | +++++ |
| Illustrator | ++++ |
| InDesign | +++++ |
| Acrobat | +++++ |
| Sketchbook Pro | ++++ |
| Solidworks | ++++ |
| Rhino | ++ |
| Keyshot + Similar | ++++ |
| PowerPoint | +++ |
| Mac OSX | ++++ |
- Language** French, Conversational Verbal and Written
- Design, etc.** Brand Strategy and Implementation, Problem Framing, Holistic Perspective, Usability Intuition, Awareness of Technology, Social, and Fashion Trends, Group Presentations, Retailer Dynamics, International Vendor Management
- Strengths** Passionate, Detail-Oriented, Idealist

INTERESTS

Family and friends, outdoors, racquetball, jazz & classical piano

RECOGNITION

- 4.10** Burst concept selected by Logitech for internal presentation
- 9.08 - 4.09** Industrial Design Department Scholarship
- 12.08** Piggyback concept awarded \$500 prize by WiLife CEO & Developers